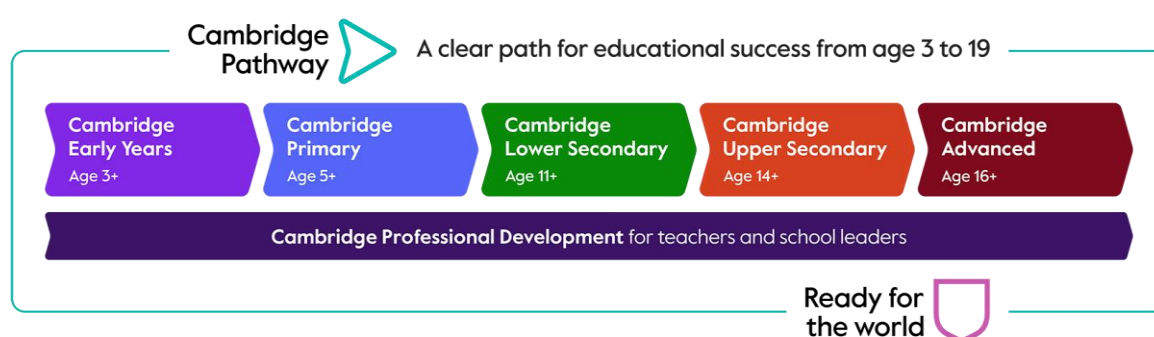


Resources endorsed for the Cambridge Pathway

Endorsed resources support teaching and learning. Therefore, our approach is to provide teachers with access to a wide range of high-quality resources across the Cambridge Pathway that suit different styles and types of teaching and learning. We have an open endorsement policy, and any publisher can submit resources for endorsement.



- We believe that the selection of teaching and learning materials is a matter for schools to determine, according to local conditions and needs of the teachers and learners.
- We want learners to develop the knowledge and skills that will prepare them for the next phase of their education or for life. When products are evaluated, we make sure that the resources focus on high-quality learning, not just on examination preparation.
- Endorsed resources go through a detailed and independent quality assurance process (endorsement process) to make sure they closely reflect the syllabus or curriculum framework and provide a good basis for teachers when planning and delivering their teaching.
- Resources that successfully complete our endorsement process will have our endorsement logo on their cover.



- An information panel on the back cover will clearly indicate which version of a syllabus the resource is designed to support as well as the type of endorsement (e.g. full syllabus coverage, learner, or teacher support).

This resource is endorsed for the Cambridge Pathway	
✓	Supports the full [Cambridge subject/qualification] [syllabus/curriculum] from [year]
✓	Has passed Cambridge International Education's detailed and independent quality-assurance process
✓	Developed by subject experts
✓	Accessible and appropriate for Cambridge schools worldwide

The endorsement process

1. Proposal

- Submitting a proposal for endorsement does not guarantee endorsement. Resources that do not meet the required quality standard will not be endorsed.
- We review proposals according to the following criteria – does the material:
 - support a new syllabus?
 - support a revised syllabus?
 - support a syllabus that has no endorsed resources?
 - represent a new edition of an existing endorsed resource?
- If a syllabus already has several endorsed titles, or titles in development, the project will need to:
 - cater for a market whose needs are not met by existing titles (e.g. a teacher book if there is only learner material)
 - offer an alternative quality (e.g. low-price edition versus glossy four-colour)
 - be in a different medium (e.g. online support where only print is available)
 - provide an alternative teaching approach that the market supports (to be demonstrated through market research supplied by the publisher).
- Publishers need to demonstrate that they have:
 - a track record of publishing print and/or digital resources
 - an ability to market products globally
 - an ability to support the widespread sale, purchase, and adoption of resources
 - a quality approach to product development that they can demonstrate.
- After a proposal has been accepted, we work with the publisher to agree a review schedule.

2. Quality assurance (QA) review

- Resources are evaluated by specialists who are involved in the development and delivery of assessments for our programmes and qualifications.
- Resources are judged on:
 - **approach and content** – whether the material aligns with the level of demand of the syllabus and covers both breadth and depth that promotes effective teaching and learning
 - **assessment** – whether the focus of the resource is on knowledge and skills, rather than on exam preparation, and that any assessment focused elements of the resources are accurate and suitable for the syllabus
 - **being confidently international** – that resources are accessible and appropriate for learners demonstrating a commitment to equality, diversity, inclusion and belonging.
- Publishers are charged fees which cover the cost of the QA review of their titles.
- Publishers agree to make changes as required to meet requirements. Granting endorsement is contingent on the publisher making such changes prior to publication.

3. Endorsement

- Endorsed resources are entitled to use the endorsement logo on the front cover and an information panel on the back cover.
- The endorsement logo and information panel may not be used in any marketing materials or on a publisher's website without permission from Cambridge.
- Endorsed resources also contain an Endorsement Statement in the prelims of the resource.
- Endorsed resources are listed on our public website.
- Endorsement applies only to the edition of the material that was submitted for review. Updated editions must be submitted and will be reviewed for their own endorsement.

- Endorsement is valid until such time as the syllabus or curriculum framework against which the material was reviewed has been superseded and a revised syllabus or curriculum framework with significant updates is published.
- When a new edition replaces a previously endorsed title because of a syllabus update related resources will be removed from our public website.
- As part of Cambridge University Press & Assessment, we reserve the right to promote Cambridge resources, endorsed or otherwise, at any event or forum where our qualifications are being presented or discussed. We similarly reserve the right to market Cambridge resources, endorsed or not, differently from those of other publishers.
- We do not endorse:
 - revision or exam preparation materials
 - materials produced by schools, school chains or their associated companies
 - materials produced by other assessment organisations
 - materials produced by publishers who are linked to an assessment organisation.

Digital resources

We appreciate the considerable contribution that digital resources make to the learning process in many classrooms.

A variety of digital resources have been endorsed:

- interactive textbooks, where the endorsed textbook forms the core of the product, into which extra activities and resources have been added
- classroom materials for presentation in teaching
- activities that support teachers and learners alongside primary schemes for reading, mathematics, or science.

In all these cases, the digital materials support a course as exemplified by the student coursebook or primary teaching scheme. The value of endorsement is to indicate that all the materials, whatever the format for the scheme, have been reviewed and found to be of good quality and value for the classroom.

We do not endorse digital resources that are:

- digital tools
- question banks
- portals collating resources together
- libraries of resources (video, audio, images)
- course video playlists (e.g. on YouTube).

Examiners as authors

We appreciate that examiners who have access to live and confidential assessment materials may in some circumstances be suitable for the authoring and developing of additional paid-for resources for use in the classroom.

Our policy is that individuals with access to Cambridge International Education's live and confidential assessment materials can author and develop the following paid-for resources:

- Student Book / Coursebook
- Workbook / Practice Book
- Teacher Guide
- Digital Materials.

Individuals with access to Cambridge International Education's live and confidential assessment materials cannot author or develop the following products:

- Revision Guides
- Exam Preparation Guides

This policy does not apply for materials created on behalf of Cambridge International Education that are provided to Centres through the School Support Hub (e.g. schemes of work, example candidate responses, etc.).